

AGENDA

BCEDC Board of Directors Meeting

Date: Wednesday, February 26, 2014

Time: 9:00 a.m. – 10:00 a.m.

Location: One Bergen County Plaza, 4th Floor – Conference Room 4K

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| 1. Introductions | Maggie Peters |
| 2. Review & approval of minutes from 12/11/2013– <i>Action Item</i> | Maggie Peters |
| 3. Finances/Accounting through September 30, 2013 – <i>Action Item</i> | Steven Weinstein |
| <ul style="list-style-type: none"> • Q4 2013 Financial Activity Report through 12/31/13 • Tax Filing • Audit | |
| 4. Director’s Report: Activity/Progress since December 11, 2013 | Maggie Peters |
| <ul style="list-style-type: none"> • New business outreach • PP Presentation: <ul style="list-style-type: none"> → Assistance & Prospects → New Investment → ROI 2013 Overview • Super Bowl: <ul style="list-style-type: none"> → Touchdown Hackensack refunds → Super Bowl Recap. • Irish Consulate Meeting • Other Business | |
| 5. Return on Investment Report (ROI) – Final draft approval - <i>Action Item</i> | Maggie Peters |
| 6. Marketing & Tourism Update | Tara Means |
| <ul style="list-style-type: none"> • Newsletter • Social Media • Job Fair March 19, 2013 • Tourism advisory board update • North Jersey Media/Bergen Record: Visitor Guide | |
| 7. In Progress | Maggie Peters |
| <ul style="list-style-type: none"> • Upcoming Job Fair: March 19, 2014 • Brownfield inventory & marketing program | |
| 8. Other Business/Questions/Comments/Adjournment | Maggie Peters |

Mission

The Bergen County Economic Development Corporation (BCEDC) is a partnership of business, government and economic development allies dedicated to leveraging resources, fostering investment and delivering programs and services that result in business retention, attraction, creation and economic growth for Bergen County.