

AGENDA

BCEDC Board of Directors Meeting

Date: Wednesday, May 14, 2014

Time: 9:00 a.m. – 10:00 a.m.

Location: One Bergen County Plaza, 4th Floor – Learning Center

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| 1. Introductions | Maggie Peters |
| 2. Review & approval of minutes from 2/26/2014- <i>Action Item</i> | Maggie Peters |
| 3. Finances/Accounting through April 30, 2014 - <i>Action Item</i> | Steven Weinstein |
| <ul style="list-style-type: none">• Tax Filing | |
| 4. Director's Report: Activity/Progress since February 26, 2014 | Maggie Peters |
| <ul style="list-style-type: none">• New business outreach• PP Presentation:<ul style="list-style-type: none">→ Assistance & Prospects→ New Investment→ Brownfields database overview• Bylaws Update• Fair Lawn Transit Oriented Development (TOD) Project• Municipal assistance• County Fair & Fall Harvest Festival 2014• Speakers Bureau• Other Business | |
| 5. Marketing & Tourism Update | Tara Means |
| <ul style="list-style-type: none">• Programs & Services Booklet• Newsletter• Social Media• Municipal Marketing Materials• Job Fair March 19, 2013 + New Fair Update• Tourism Update | |
| 6. In Progress | Maggie Peters |
| <ul style="list-style-type: none">• Brownfield inventory & marketing program• Bylaws• TOD projects• New member development | |
| 7. Other Business/Questions/Comments/Adjournment | Maggie Peters |

Mission

The Bergen County Economic Development Corporation (BCEDC) is a partnership of business, government and economic development allies dedicated to leveraging resources, fostering investment and delivering programs and services that result in business retention, attraction, creation and economic growth for Bergen County.